| Volkswagen | Energizer |
|---------------------------------|-----------------------------------|
| Think small | Keep going and going and going |
| Porsche | Playstation |
| There is no substitute | Live in your world. Play in ours. |
| Reebok | Canon |
| I am what I am | See what we mean. |
| Addidas | Kodak |
| Impossible is nothing | Share moments. Share life. |
| Levis | FedEx |
| Quality never goes out of style | When there is no tomorrow. |
| IBM | Tescos |
| Solutions for a small planet | Every Little Helps |
| Imax | Nokia |
| Think big | Connecting people |
| | |

| Nike | Coca cola |
|-------------------------|-----------------------------|
| Just do it | Open happiness |
| HSBC | Microsoft |
| The world's local bank | Your potential, our passion |
| McDonalds | John Lewis |
| I'm loving it | Never knowling undersold |
| Stella Artois | Volkswagen |
| Reassuringly expensive. | Think small |
| Diesel | Porsche |
| For Successful Living | There is no substitute |
| LG | Reebok |
| Life's good | I am what I am |
| Panasonic | Addidas |
| ideas for life | Impossible is nothing |
| | |

| Burger King | Levis |
|--|-----------------------------------|
| Have it your way. | Quality never goes out of style |
| Coca Cola | IBM |
| Twist the cap to refreshment. | Solutions for a small planet |
| Nokia | lmax |
| Connecting people. | Think big |
| Vodafone | Energizer |
| Make the most of now. | Keep going and going and going |
| Avis | Playstation |
| We're number two, so we try harder. | Live in your world. Play in ours. |
| Visa | Canon |
| It's everywhere you want to be. | See what we mean. |
| M&Ms | Kodak |
| Melts in your mouth, not in your hands | s. Share moments. Share life. |