

Unit Assignment

All Design School Undergraduate Courses

Unit: Professional Practices (PU002355)

Assignment Information

Assignment Title: Professional Practices	Assignment Type: Holistic (20 credits)	Weighting: 100%
Submission Deadline: 17 th January 2024 by 3pm (1500) GMT Adjusted Assessment Deadline*: 31 st January 2024 by 3pm (1500) GMT If you are using additional time please notify us using the following email: ppuadmin@lcc.arts.ac.uk	Submission Method: Electronic submission via Moodle. Maximum upload: up to 20 files with combined limit of 1GB	Anonymous Marking: No: It is not possible for this assignment to be marked anonymously; however, it will be internally moderated in line with UAL policy to maintain rigour and fairness in assessment.
Date to expect feedback by: 7 th February 2023 All feedback is indicative until formally confirmed at an Exam Board. You will be informed of your results and when these will be published by email and Moodle.	How you will receive feedback: Via Moodle and the Assessment Feedback tool.	Submission Queries: If you have any difficulties submitting your assignment contact: ppuadmin@lcc.arts.ac.uk before the deadline.

*The Adjusted Assessment deadline is for students with Individual Support Agreements (ISAs). See Assessment Guidance at the end of this document for further information.

Your Assignment

For your submission you are expected to submit:

- 1500-word reflective summary
- Visual portfolio: Evidence of Learning

Reflective Summary

Your reflective summary will demonstrate an understanding and evaluation of your developmental process (learning journey) during the unit. When writing your account consider:

- What was your learning passage i.e. your starting point and end point? Did you experience any transformation in your creative process or comprehension of your role as a creative practitioner?
- What capabilities / behaviours / new skills have you accrued throughout this experience?
- What have you discovered about your ability to learn? How did you identify this?
- Situating your practice: what significant insights have you garnered on ways of working in relation to your individual practice and within a broader social and cultural framework?
- How can you implement your findings to improve your creative practice and professional development?

Visual Portfolio

The visual portfolio of 'evidence of learning' is a body of work that maps out and communicates your learning journey whilst on the Professional Practices unit.

The evidence will be a series of examples through your participation, engagement and reflection on Professional Practices of design practice. Capturing your personal journey, based around experiences of the classroom activities and self-directed learning.

-

The Design School is committed to ecologically and socially responsible design. You can refer to the Responsible Design Framework and talk to your tutor about how your research and practice for this assignment can follow sustainable processes and have positive impact.

Related Project Briefs

Any assignment related material can be accessed on Moodle and will be followed up in session briefings.

Learning Outcomes

This assignment will be assessed against three UAL assessment criteria: **Knowledge**, **Process**, and **Communication**. See: arts.ac.uk/assessment

On completion of this unit you will be able to:	How the learning outcomes are to be evidenced in this assignment
Locate your practice in broader cultural and professional contexts, in order to develop your critical knowledge of these environments (Knowledge) .	You will be assessed on your ability to show a strong understanding of self-assessment practices and interdisciplinary collaborations, such as an understanding of the multiple contexts that creative practice can cohabit. You will also be assessed on your ability to show understanding of how theory and practice combine in a creative practitioner. This will be captured in your examples you choose for the portfolio of evidence of learning.
Evidence your ability to present and communicate in an appropriate manner to a selected audience (Communication) .	You will be assessed on your ability to present your work to a professional standard and effectively communicate it to an audience, through high quality organisation of information, consideration of graphic layout and written sections of accompanying text and verbal as well as visual communication. This will be captured in your examples you choose for the portfolio of evidence of learning.
Show engagement with the principles of personal and professional development by placing your work in a professional context (Process)	You will be assessed on your ability to display professionalism in all aspects of your work and understanding of the implication of responsible practice, evidenced by time management, care and attention to your project work, and participation and engagement in studio sessions and with external partners. This will be captured in your examples you choose for the portfolio of evidence of learning.
Understand how to work and approach communication and networking practices in a professional manner (Process)	You will be assessed on your ability to display professionalism in all aspects of your work and understanding of the implication of responsible practice, evidenced by time management, care and attention to your project work, and participation and engagement in studio sessions and with external partners. This will be captured in your examples you choose for the portfolio of evidence of learning.

Work collaboratively with students from other courses and disciplines across the College, and more widely with collaborators externally
(Process)

You will be assessed on your ability to display professionalism in all aspects of your work and understanding of the implication of responsible practice, evidenced by time management, care and attention to your project work, and participation and engagement in studio sessions and with external partners. This will be captured in your examples you choose for the portfolio of evidence of learning.

Costs associated with this Unit & its assessment

Work presented for assessment will be evaluated against unit learning outcomes using UAL's Assessment criteria. Increased expenditure on materials to realise your assignment will not equate to increased grades in your assessment.

The college provides a broad range of resources to support your studies and to produce work for assessment. However, the additional costs you might incur whilst studying this unit, depending on personal choice, could include:

- Software, materials and associated production & finishing costs
- Hiring of additional equipment, venues and other resources
- Printing, framing, installation, binding of work
- Travel and fees associated with trips & visits or location working.

You should discuss your choices and likely costs with your unit leader prior to starting your work.

Assessment Guidance

- The **UAL Assessment** webpage has detailed explanations of the five UAL Assessment Criteria and the University's assessment policies: arts.ac.uk/assessment
- The **LCC Student Guide to Assessment** provides a step-by-step guide to the assessment process at LCC. The guide is in the Moodle site for your course: moodle.arts.ac.uk
- Guides for online submissions are available in the Moodle site for your course: moodle.arts.ac.uk
- Guides to Adjusted Assessment can be found on the Disability Service site: [Disability Service](#)