

Think **Make** Use Connect

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Make a mock-up of your project out of cardboard, clay or Lego depending on what you have available.

Work without using digital resources — draw your concept on a piece of paper.

Share this work - does your audience understand the idea?

Spend the next half an hour playing with the materials available in your studio space.

How will an audience interact with your product or service?

Draw inspiration from what's there to develop your project in a new way.

Sketch the answer.

Can you create **new** ideas for your project using **old** materials?

Test your ideas through creating them physically. Use this to help you decide which direction to take.

Look at the project you are working on, consider what materials you have used. How do they impact the environment? What could you reduce?

How could your project engage with the issue of climate change?

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Impose a particular way of working by creating a framework for your project. Decide this as a team.

What could you change about your project to make it more sustainable?

Make a commitment to design or create something that you feel strongly about.

Can your project facilitate change in some way?

Give yourself some creative constraints around the words reuse / repurpose / recycle as part of your project.

Use your agency as a designer to create an outcome that might steer people in the right direction.

Show your audience how.

Think about how your project could have more than one purpose.

How can you reuse or repurpose what you have made?

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Thank you for participating.

Consider your use of materials.
How could they be more sustainable?
What would be the most credible version
of your project?

A sustainable activity is able to continue without
running out of resources or causing harm.

Think creatively about how you can
encourage your audience to behave
differently or learn something new
through your project outcome.

How can your project connect an
audience with an issue of climate,
social or racial crises?

Where is the **activism** in your work?

Activism: the policy or action of using
vigorous campaigning to bring about political
or social change.

How can your creative outcome
be circular?

The circular economy is a system where
materials never become waste and nature is
regenerated. In a circular economy, products
and materials are kept in circulation through
processes like maintenance, reuse, refurbishment,
remanufacture, recycling & composting.

How could your project have an
impact on a community issue connected
to sustainability?

Consider what is the positive impact
of your creative output?

Instructions

Choose one card from the pack by random or
select from the themes of think, make, use or
connect.

Read the instruction and apply the activity
to the project you are currently working on.

Share your outcome with your group.

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A collage of overlapping, tilted, black and white text fragments. The visible text includes "ONLY", "CYCLE REMAIN", "CONNECT RE", "REUSE RECY", and "MAKE RE". The text is in a bold, sans-serif font and appears to be part of a larger, partially obscured message.

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RECYCLE

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