

Make a mock-up of your project out of cardboard, clay or Lego depending on what you have available.

Think **Make** Use Connect



Work without using digital resources —
draw your concept on a piece of paper.

Share this work - does your audience
understand the idea?

Think **Make** Use Connect



Spend the next half an hour playing with the materials available in your studio space.

Draw inspiration from what's there to develop your project in a new way.

Think **Make** Use Connect



How will an audience interact with your
product or service?

Sketch the answer.

Think **Make** Use Connect



Can you create **new** ideas for your project
using **old** materials?

Think **Make** Use Connect



Test your ideas through creating them physically. Use this to help you decide which direction to take.

Think **Make** Use Connect



Look at the project you are working on,
consider what materials you have used.
How do they impact the environment?
What could you reduce?

Think Make Use Connect



How could your project engage with the
issue of climate change?

Think Make Use Connect



Impose a particular way of working by
creating a framework for your project.
Decide this as a team.

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What could you change about your project
to make it more sustainable?

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Make a commitment to design or create
something that you feel strongly about.

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Can your project facilitate change
in some way?

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Give yourself some creative constraints
around the words reuse / repurpose /
recycle as part of your project.

Show your audience how.

Think Make **Use** Connect



Use your agency as a designer to create
an outcome that might steer people in the
right direction.

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Think about how your project could have
more than one purpose.

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How can you reuse or repurpose what
you have made?

Think Make **Use** Connect



Consider your use of materials.
How could they be more sustainable?
What would be the most credible version
of your project?

A sustainable activity is able to continue without
running out of resources or causing harm.

Think Make **Use** Connect



How can your creative outcome be circular?

The circular economy is a system where materials never become waste and nature is regenerated. In a circular economy, products and materials are kept in circulation through processes like maintenance, reuse, refurbishment, remanufacture, recycling & composting.

Think Make Use **Connect**



Think creatively about how you can encourage your audience to behave differently or learn something new through your project outcome.

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How could your project have an
impact on a community issue connected
to sustainability?

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How can your project connect an audience with an issue of climate, social or racial crises?

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Consider what is the positive impact
of your creative output?

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Where is the **activism** in your work?

Activism: the policy or action of using vigorous campaigning to bring about political or social change.

Think Make Use **Connect**



Instructions

Choose one card from the pack by random or select from the themes of think, make, use or connect.

Read the instruction and apply the activity to the project you are currently working on.

Share your outcome with your group.

Thank you for participating.

