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Work without using digital resources — draw your concept on a piece of paper.

Share this work - does your audience understand the idea?

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Spend the next half an hour playing with the materials available in your studio space.

Draw inspiration from what's there to develop your project in a new way.

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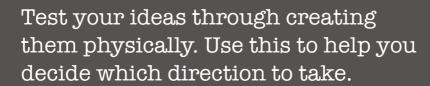
How will an audience interact with your product or service?

Sketch the answer.

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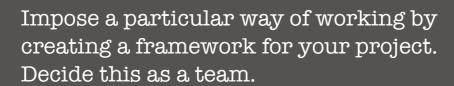
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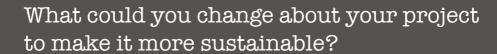
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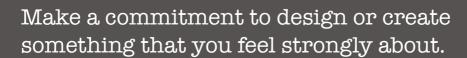
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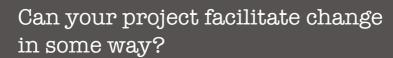
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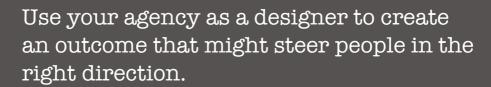
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(((Give yourself some creative constraints around the words reuse / repurpose / recycle as part of your project.

Show your audience how.

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Consider your use of materials.
How could they be more sustainable?
What would be the most credible version of your project?

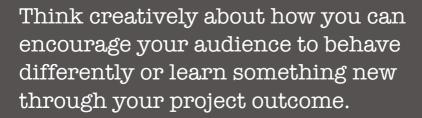
A sustainable activity is able to continue without running out of resources or causing harm.

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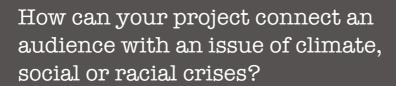
How can your creative outcome be circular?

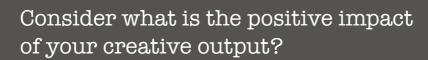
The circular economy is a system where materials never become waste and nature is regenerated. In a circular economy, products and materials are kept in circulation through processes like maintenance, reuse, refurbishment, remanufacture, recycling & composting.

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Where is the activism in your work?

Activism: the policy or action of using vigorous campaigning to bring about political or social change.

Instructions

Choose one card from the pack by random or select from the themes of think, make, use or connect.

Read the instruction and apply the activity to the project you are currently working on.

Share your outcome with your group.

Thank you for participating.

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